

The Wisconsin Local Food Network (WLFN) is embarking on a new project titled **"Collaborating to strengthen local and regional food systems in Wisconsin"**. This project will build upon current work and strengthen the statewide structure of local food system development by identifying priority topic areas, facilitating working groups, and identifying local/regional projects that WLFN can support with education, information, communication channels and small infusions of funding.

WLFN has received support from a UW-Extension Program Innovation Fund grant that will help to initiate this project. We are eager to involve a broad array of stakeholders in this exciting new project before, during and after the **5th Annual Wisconsin Local Food Summit**.

Wisconsin Local Food Summit

Thursday JANUARY 13th— 9am-5pm

Friday JANUARY 14th—8am-4pm

On Thursday we are offering breakout sessions on a wide range of topics of interest to those who are concerned about local food issues followed by a facilitated summit session that will strive to determine through consensus the 3 highest priority topics currently for local food system development in Wisconsin. Due in part to support from the Program Innovation Fund, WLFN now has resources available to form statewide working groups around these topics. On Friday we will again be offering breakout sessions as well as a facilitated summit session focused on regional connection building and collaboration. As always, networking opportunities will abound during the summit. And, of course, we will be serving delicious local food prepared by Chef Chad Kornetzke throughout the summit.

The 5th Annual Wisconsin Local Food Summit is brought to you with support from the following:



Wisconsin Local Food Network

Realizing the potential for local food in Wisconsin.

Cultivating a network of Farmers, Communities, Educators and Government.

Creating statewide connections with local action.

Coordinator: Jane Hansen
(715) 339-2555
Jane.Hansen@ces.uwex.edu

<http://wisconsinlocalfood.wetpaint.com/>



Location: *The Osthoff Resort*

101 Osthoff Avenue, Elkhart Lake, WI 53020

<http://osthoff.com/>

920/876-3366, Reservations: 800/876-3399

A block of rooms is available at The Osthoff Resort for the Wisconsin Local Food Summit.

Reserve by Dec. 15th, 2010.

Go to: <http://wisconsinlocalfood.wetpaint.com/> for summit carpooling, exhibitor and sponsorship information and much more!

5th Annual Wisconsin Local Food Summit



Help develop local food systems across Wisconsin
Learn, network and share ideas

January 13th and 14th, 2011
Elkhart Lake, WI



<http://wisconsinlocalfood.wetpaint.com/>

Keynote Speaker

Rich Pirog



Rich Pirog joined the Leopold Center for Sustainable Agriculture at Iowa State University in 1990. He is the Program Leader for the Center's Marketing and Food Systems Initiative, and became associate di-

rector in February 2007. Pirog directs the Value Chain Partnerships (VCP) project, <http://www.valuechains.org/>, an Iowa-based network of food and agriculture working groups that provides technical assistance to farmer-led food businesses in Iowa. Through VCP, Pirog leads the Regional Food Systems Working Group, which focuses on making the case for investment in local and regional food businesses and networks. There currently are 14 local food groups representing more than 70 Iowa counties that participate in the Regional Food Systems Working Group. Pirog currently is leading the development of Iowa's Local Food and Farm Plan, which is due to the Iowa legislature in January 2011. The plan will include funding and policy recommendations to develop a stronger local food economy in Iowa.

Pirog's research and collaborations on local and place-based foods, building food networks, food value chains, and eco-labels has been publicized in magazines and media outlets across the globe, used by local food practitioners, and are often cited in books and college courses. In 2003, he received the Iowa Sustainable Agriculture Achievement Award from Practical Farmers of Iowa, and in 2004, he received the Iowa State University College of Agriculture Award for Outstanding Achievement and Service.



Agenda

Thursday

- 9:00 Welcome/Keynote—Rich Pirog, Leopold Center/Value Chain Partnership
- 10:15 Breakout Session I
- 11:30 Breakout Session II
- 12:30 Lunch - *Featuring locally grown foods* (included w/ registration)
- 2:00 *Determining Local Food Priorities* Summit

Friday

- 8:00 Review/General Session
- 9:15 Breakout Session I
- 10:30 Education Session - Rich Pirog: How Iowa Regional groups got started
- 11:30 Lunch - *Featuring locally grown foods* (included w/ registration)
- 1:00 *Regional Collaboration* Summit

<http://wisconsinlocalfood.wetpaint.com>

Summit Registration Form

Name: _____

Company: _____

Address: _____

Phone: _____

Email: _____

County: _____

Occupation: _____

Special dietary and/or Access. needs

Local Food Initiative Affiliation

Summit Registration Fees

	<u>Early Bird</u> (by Dec. 15th)	<u>Final</u> (after Dec. 15th)	<u>No.</u>	<u>Total \$</u>
General	\$65	\$80	___*	_____
Student/ Farmer	\$45	\$60	___*	_____

Total Enclosed: _____

Make Checks Payable to:
Price County Treasurer/WLFN

Return registration form and payment to:

Wisconsin Local Food Network
Price County UW-Extension
104 S. Eyder Avenue, Room 240
Phillips, WI 54555
715-339-2555

*Presenters: Your registration is complimentary, however, please do fill out the registration form.

Questions?

Or for scholarship/volunteer info. contact:
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jane.hansen@ces.uwex.edu